



**Singapore Sindhi Association**  
795 Mountbatten Road, Singapore 437795  
Tel: 63455664, Fax: 63454417, email: sindhi@singnet.com .sg

## Directory Advertisement --- 2012

Size & Type	Rate	Selection
1. Front Cover (Full Colour)	\$25,000	<input type="checkbox"/>
2. Back Cover (Full Colour)	\$10,000	<input type="checkbox"/>
3. Inner Front Cover (Full Colour)	\$7,500	<input type="checkbox"/>
4. Inner Back Cover (Full Colour)	\$5,000	<input type="checkbox"/>
5. Inner Back Cover Last Page (Full Colour)	\$3,000	<input type="checkbox"/>
6. Premium 3 <sup>rd</sup> Page	\$5,000	<input type="checkbox"/>
7. Run of Book – (Full Colour) – First 12 Choice Pages	\$2,200	<input type="checkbox"/>
8. Run of Book– Full Page (Full Colour)	\$1,100	<input type="checkbox"/>
9. Run of Book– Full Page (Black & White)	\$600	<input type="checkbox"/>
10. Run of Book – Half Page (Black & White)	\$400	<input type="checkbox"/>

**Please tick  type of advertisement. Artwork in soft copy to be provided by the advertiser.**

Name of Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

\_\_\_\_\_  
Company Stamp

\_\_\_\_\_  
Signature

**Please note that payment is required upon presentation of invoice.**



## TERMS AND CONDITIONS OF ADVERTISEMENT IN SSA INTERACTIVE DIRECTORY 2012

The terms and conditions for obtaining an Advertisement space in the Sindhi Directory 2012 are as follows:-

1. The advertisement space shall be offered to the Advertiser on a first-come-first-basis.
2. Any booking request for an Advertisement made with Singapore Sindhi Association hereon referred to as SSA, (a "Booking Request") is subject to the approval of the Management Committee of the SSA and is not confirmed until the Advertiser makes payment to SSA for the Advertisement.
3. The Advertiser shall ensure the accuracy, authenticity, and integrity of the information submitted by the Advertiser with the Booking Request.
4. The Advertiser covenants that it is the responsibility of the Advertiser to check the correctness of the content of the Advertisement before it is published.
5. A maximum of 2 amendments shall be permitted to the text and artwork to the Advertisement. Subsequent amendments may be charged separately, subject to SSA's discretion.
6. While care will be taken in processing the Booking Request, under no circumstances shall SSA be liable for any loss to the Advertiser arising from any error or omission to advertise or on the contents of the Advertisement.
7. The Advertiser shall indemnify and keep SSA fully indemnified against all claims, demands, actions and proceedings which may be made against SSA and all damage, liability, loss, cost and expense (including legal costs on an indemnity basis) which SSA may incur, sustain or suffer, directly or indirectly, resulting from or in connection with an Advertisement instructed by the Advertiser and/or the enforcement or protection of SSA's rights and remedies against the Advertiser.
8. The SSA may from time to time amend these terms and conditions and the advertisement rates stated above are subject to change.
9. The SSA reserves the unqualified right to decline, suspend, change, position, reposition or re-schedule any Advertisement, notwithstanding the earlier acceptance or payment for the Advertisement.
10. The SSA reserves the right at any time before publication to amend, revise, or adjust the advertisement rates at it's sole discretion and without obtaining consent from any person or party.

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We hereby agree to the above terms and to the conditions overleaf.

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Advertiser - Company Stamp

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Date of Contract

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Signature